



@konsiderdis\_radio



fb.com/konsiderdisradio

[WWW.KONSIDERDIS.ORG](http://WWW.KONSIDERDIS.ORG)

Radio. Remote Broadcast. Hosting. Workshops. Author



# ALLOW ME TO INTRODUCE MYSELF

## NIKKI JUNE



Native Washingtonian Nikki June prides herself on getting it out of the mud and always living in her truth. As the straightforward but coy radio star, she covers everything from sex to religion on her platform.

In the late 2000s, Nikki June met her now forever mentor, Jameaze "Boss Lady" Lyell, infamous curator of Baltimore who introduced her to the entertainment world. Since then, she's hosted radio programming, including Back to Basics on Power 104.7. Currently, Nikki June hosted her show on WEBR Radio Fairfax in Virginia before joining forces with Sade B. and Hesknown as hosts of the revamped "Konsider Dis Radio." After only two years on WEBR Radio Fairfax, the show was dubbed the highest-rated program on the station is widely regarded as the most informative and entertaining radio program.

Twice a week, fans of KonsiderDis tune in to hear their raw truths, entertainment news, incomparable conversations with tastemakers, along with their signature segments of honesty and humor. KonsiderDis Radio rebroadcast on four national platforms, including iHeartRadio, Itunes, Spotify, and Soundcloud.

Recently, Nikki June has completed the "Fall 2020: 202Creates Residency," which helps creative entrepreneurs take their creative business or projects from ideation to execution. After the class's succession, she co-authored "Be Mindful: Positive Daily Affirmations" with business partner Sha'Ran Lowe of Lowe Crew.

If she's not on your radio or television, multi-talented Nikki June produces community events or creating programming throughout the D.C. Metropolitan area. Her aspirations are eternal, and her drive is undeniable. She is anything but basic; she's a radio producer, author, business owner, philanthropist, and more.



# CORE VALUES



Targets 25-40 year olds urban living, working class and lower class of all genders. Songs chosen are decided by show topics, not gender.

- Our Audience Comes First
- We always strive to keep our audience engaged & respect audience feedback.
- We embrace the evolution of radio. We'll strategically plan for growth & change in ways that make us a model for sustainability, creativity, innovation, & excellence.
- Everything Is Possible
- We push ourselves to be the best at what we do. We want to work with people who make themselves to be the best.
- Bring Your Passion
- Our passion drives teamwork and collaboration.
- Passion drives us to maintain a high level of quality in everything we do.
- Have Fun
- Life is short; live it to the fullest!
- We never take ourselves too seriously.
- We are committed to excellence with a sense of humor.
- Fun works hand-in-hand with creativity.
- Humor can be a launchpad for ideas.

# PROFILE

KonsiderDis Radio is a musical based infotainment radio show based in D.C. Metropolitan Area hosted by Nikki June. Common topics of discussion on the show are the "Five Principles of Life" which includes Love, Family, Health, Mindset, + Financial Literacy delivered in a clatchet manner.

## Mission

To provide a trusted and essential information, music, and entertainment while strengthening the civic and cultural life of the communities we serve.

## Vision

At KonsiderDis Radio, our vision is to be the most esteemed, vital, and vibrant service. We hope to inspire our listeners to look at the world from multiple perspectives and materialize on emerging opportunities to serve our audience and engage our audience.

## SERVICES

- Branding and Development
- Media Management
- TV + Radio Production
- Audio Content

## AFFILIATES

- WEBR Radio Fairfax
- Washington Fushion
- DaBeat 97.3FM
- Washington Parks + People

## MEDIA REACH



3,500  
monthly impressions



1,260  
monthly impressions



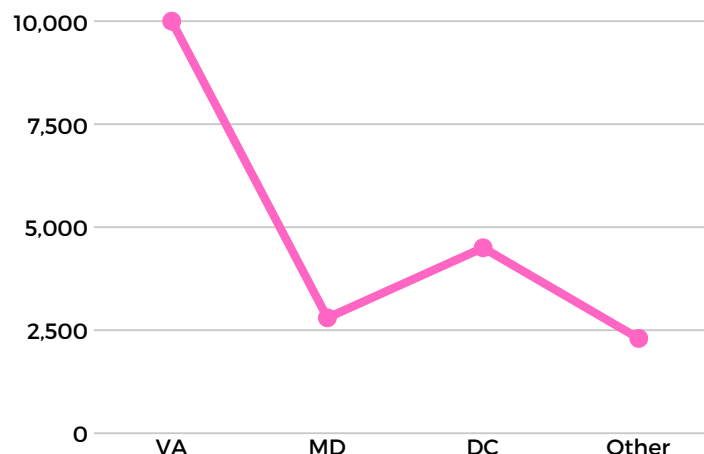
6,000  
monthly impressions



## LISTENER STATISTICS

This chart is the total of weekly listeners for years 2019 with WEBR Radio.

We make a creative package for your business with a collaborative, logical and artful approach.





# Problem / opportunity

No diversity or debatable topics on traditional radio.

Traditional radio is saturated with the same playlist and topics each hour.

The platform needs a fresh way to introduce current issues.

# Solution

The show centers around the inspiration for our listeners to look at the world from multiple perspectives and materialize on emerging opportunities to serve and engage our audience.